

CONTRACT



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Blue West Media
5130 E. 18th Avenue
Denver, CO 80220-1318

<u>Contract / Revision</u> 286701 /		<u>Alt Order #</u>
<u>Product</u> Teachout for Congress		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 342
<u>Advertiser</u> Teachout/Dem/Congress		<u>Original Date / Revision</u> 09/16/16 / 09/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Tony McManus	<u>Sales Office</u> ALB - WNYT
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYT	09/20/16	09/23/16	M-F 5-5:30a News	5-5:30a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-T--F--				2	\$100.00				
N 2	WNYT	09/26/16	09/26/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$90.00				
N 3	WNYT	09/21/16	09/23/16	M-F 5:30-6a News	5:30-6a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	--W-F--				2	\$150.00				
N 4	WNYT	09/20/16	09/23/16	M-F AM Live	6-7a		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-TWTF--				4	\$375.00				
N 5	WNYT	09/26/16	09/26/16	M-F AM Live	6-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$400.00				
N 6	WNYT	09/20/16	09/23/16	M-F Today Show	7-9a		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-TWTF--				4	\$350.00				
N 7	WNYT	09/26/16	09/26/16	M-F Today Show	7-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$350.00				
N 8	WNYT	09/21/16	09/21/16	M-F Today Show II	9-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	--W----				1	\$100.00				
N 9	WNYT	09/20/16	09/22/16	M-F NC13 Noon News	12-12:30p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-T-T---				2	\$125.00				
N 10	WNYT	09/26/16	09/26/16	M-F NC13 Noon News	12-12:30p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	M-----				1	\$100.00				
N 11	WNYT	09/26/16	09/26/16	M-F 4-5p Harry	4-5p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	Teachout for Congress	342

Advertiser	Original Date / Revision
Teachout/Dem/Congress	09/16/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$60.00				
N 12	WNYT	09/20/16	09/23/16	M-F 5-5:30p News	5-5:30p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				4	\$200.00				
N 13	WNYT	09/26/16	09/26/16	M-F 5-5:30p News	5-5:30p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$200.00				
N 14	WNYT	09/20/16	09/23/16	M-F 5:30-6P News	5:30-6p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				4	\$225.00				
N 15	WNYT	09/20/16	09/23/16	M-F 6-6:30p News	6-6:30p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				4	\$400.00				
N 16	WNYT	09/26/16	09/26/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$375.00				
N 17	WNYT	09/22/16	09/22/16	NBC Nightly News	6:30-7p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---T---				1	\$750.00				
N 18	WNYT	09/20/16	09/23/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				4	\$200.00				
N 19	WNYT	09/26/16	09/26/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$135.00				
N 20	WNYT	09/20/16	09/24/16	M-SU 11p News	11-11:35p		:30				NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-22222-				10	\$300.00				
N 21	WNYT	09/22/16	09/22/16	The Blacklist	10-11p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	---T---				1	\$750.00				
N 22	WNYT	09/26/16	09/26/16	M-SU 11p News	11-11:35p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				2	\$250.00				
N 23	WNYT	09/25/16	09/25/16	Su 7-8am	7-8a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				1	\$65.00				
N 24	WNYT	09/26/16	09/26/16	M-F 430-5a	430-5a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$40.00				
Totals								0.00				55	\$14,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	44	\$12,415.00	(\$1,862.25)	\$10,552.75
09/26/16 -09/26/16	11	\$2,250.00	(\$337.50)	\$1,912.50
Totals	55	\$14,665.00	(\$2,199.75)	\$12,465.25

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Signature: _____ **Date:** _____

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